



Rick Scott <rick.scott@lacity.org>

Your message

6 messages

Tara Devine <tara@devine-strategies.com>
To: Miranda Paster <Miranda.Paster@lacity.org>
Cc: Rick Scott <Rick.Scott@lacity.org>

Wed, Apr 20, 2016 at 7:22 PM

I picked up your message late this evening. Did I miss something from Rick? If so, I apologize.

Happy to go over the last bits of the MDP changes, but if we could set it for the second half of next week it would be a great help to me and keeping the VB petition process moving along. After some extensive conversations and negotiations on how to manage the launch, we are right in the throes of the petition launch now, and I'm spending the majority of my time on it. I am also simultaneously hitting the IRS portion of their non-profit setup (which is the most difficult and time-consuming part of it.)

I'm currently open all day on W, Th, Fr - lots of work but no meetings :)

Hope you are both well!

Warmest regards,

TARA DEVINE
DEVINE STRATEGIES
645 West Ninth St.,#110-293
Los Angeles, CA 90015
310.430.5121
tara@devine-strategies.com

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Planning & Entitlements - Political & Community Outreach - Business Improvement Districts

Miranda Paster <miranda.paster@lacity.org>
To: Tara Devine <tara@devine-strategies.com>
Cc: Rick Scott <Rick.Scott@lacity.org>

Thu, Apr 21, 2016 at 7:41 AM

Good Morning Tara.

Wednesday morning or Thursday afternoon is best for me.

Thank you.

On Wed, Apr 20, 2016 at 7:22 PM, Tara Devine <tara@devine-strategies.com> wrote:

I picked up your message late this evening. Did I miss something from Rick? If so, I apologize.

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TARA DEVINE

valuable in this community where most owners probably know one or more of the SC.

I kept setting goals, but we kept running into issues and discussions. We really debated how to handle outreach, and really scrutinized our materials (a lot of review/revisions) given that there have been a LOT of tense meetings and tense issues in Venice, even more so of late. It's a volatile time to go to petition, and there's been a ton of back-and-forth on it. They made the call to spend the time to do it really carefully, but hopefully really fast as well. We will be prepped to the hilt, and hopefully we'll have petitions rolling in quickly.

We're starting 3 weeks later than I planned, but we are really well-prepared, and the faster we can do it, the better it will be.

Buckle up...I'd be surprised if this one isn't a bumpy ride. EVERYTHING in Venice is.

On Thu, Apr 21, 2016 at 2:04 PM, Miranda Paster <miranda.paster@lacity.org> wrote:
Yes. 9:30 am works for us. Just curious, what percentage of petitions do you have so far?

On Thu, Apr 21, 2016 at 11:34 AM, Tara Devine <tara@devine-strategies.com> wrote:
How about Wednesday at 9:30 by phone? I can come in if you think it's necessary, but I'm guessing (hoping) this round is pretty simple?
I can furnish a call in # if you would like one.

Warmest regards,

TARA DEVINE
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On Thu, Apr 21, 2016 at 7:47 AM, Rick Scott <rick.scott@lacity.org> wrote:
That will work for me also.

On Thu, Apr 21, 2016 at 7:41 AM, Miranda Paster <miranda.paster@lacity.org> wrote:
Good Morning Tara.

Wednesday morning or Thursday afternoon is best for me.

Thank you.

On Wed, Apr 20, 2016 at 7:22 PM, Tara Devine <tara@devine-strategies.com> wrote:
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Counting my blessings - Sing and be Happy Today!

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